



Atlas Breeze International Group

# Atlas Breeze International Group

Business services and organizational support processes

Intro to structure, available services, and development plan

(Abridged version)

Fall 1400

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**John Wolfgang von Gothe:**

***There is a primary fact about all innovation and creativities'  
Since the very first moment, one decides firmly to do something all,  
forces will come to his aid***

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## Introduction

In 2011, relying on years of experience and perseverance of the funders in various fields of international transportation, the first company of Atlas Breeze Int'l Group was established, We are believers of offering entirely different and completely aligned with organizational requirements to peers in the industry. soon discovered that the dominant structure ruling the business in our country is far away from contemporary milestones in the world and there is great variation from requirements of domestic and foreign organizations working in Iran

Accordingly, extensive research in various fields of trade, related organizational services and business, difficulties and impediments, and weak points ahead was conducted. Aligned with this outlook and the conducted research, we found out that traditional business trends in Iran are inadequate to the current market and the key to this problem is offering comprehensive organizational services based on customer demands and based on known developed technologies.

Hence, besides gaining the required licenses from in charge organizations and by establishing a uniform structure, appropriate ground, and capable expert teams, the legal body of the company is composed of 7 utterly divided companies and the opportunity of offering various and comprehensive services has been prepared.

In this inscription, we have briefly introduced active companies in Atlas Breeze Group and have reviewed some of the available organizational services in this group meantime, cooperative chances in the field of mutual investments have been reviewed as well.

We sincerely hope this opportunity is the initiation of recognition and long-run, positively effective cooperation on your business and our most beloved land.

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## Introduction of Atlas Breeze Group of companies

Due to restrictions and in current laws, offering Complete organizational services by one unique legal entity is not available, and also owing to the wide extent of issues and concept of available services, Atlas Breeze Group has established seven separated companies with the retrospect of launching a holding offering organizational services and supporting business in coming years. In this structure, all services related to organizational requirements are identified and will be at hand individually, meantime the customers will be able to receive a combination of the services by preparing the required legal and technical structure, the possibility of signing a comprehensive contract with the parent company is also available.

Introduction of active companies within Atlas Breeze Group in a birds-eye view.

	<b>Atlas supply Breeze</b> Private Co.	2018	Integrated supply chain management services Warehousing & Inventory management, domestic transportation-FMCG distribution
	<b>Atlas Ocean Breeze</b> LTD Co.	2011	Shipping agency International sea-air transportation
	<b>Atlas Road Breeze</b> LTD Co.	2016	International road transportation Road-Transit-Railway
	<b>Atlas Trade Breeze</b> LTD Co.	2017	International trade services Supply goods – trade formalities
	<b>Atlas Cargo Breeze</b> Private Co.	2018	Custom Agency Import Cargo clearance, export formalities Custom Brokerage
	<b>Atlas Solution Breeze</b> Private Co.	2019	IT services Designing and running smart structures
	<b>Naseem Atlas Logistics</b> Dubai - Emirate	2021	Logistics & Supply chain in Dubai Cross Stuffing, Ocean & Air Transportation, Custom Clearance & Brokerage



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## Logistics services

Understanding companies and organizations focus on their own core business, the importance of outsourcing in non-core activities has been more outstanding in recent years and it has been the favorite trend in a wide variety of organizations. Considering the environment and nature of logistic activities which are mostly out of production site, are more outsourceable than other supply chain activities because they will be done faster, cheaper, and more efficient out of the parent organization.

This issue has led to the formation of third-party logistic companies around the world which have a market share of over a thousand billion dollars. Third-party logistic companies or in short 3PLs are the companies which producers or service organizations which a section or all of their logistic affairs have been delegated to them. The important point is that, despite the brilliant logistic location of Iran and widespread available logistic services, unfortunately, there have been no specialized capable logistic companies capable of handling all logistic chain services yet.

Meanwhile, one of the serious concerns of economic activists and goods owners (producers, traders, startups, and service providers) in the country is and has been the treatment and management of their needed logistic services like (shipment, inventory custom services, packaging, distribution, etc) imposing great expenses on the owners of the goods. Not to forget the great risk and high unreliability which these logistic services bring along for the owners of the goods. Unstructured bodies of logistics and widespread small and big-sized players, all together have been the main concern and have added to the insecurity of the logistic atmosphere of Iran.

Understanding the essence and harsh need of establishing a capable, well-structured logistic company in Iran and having the positive required experience in various logistic affairs and benefiting from a strong consulting team, and performing in and out of the country, Atlas Breeze group is determined to produce a complete, concentrated specialized logistic chain and is striving to be a pioneer by applying up to date world-class standards in finance, and structure and localize them to offer most modern up to date models to activists in logistics.

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Available services in Atlas Breeze Int'l Group in the field of logistics are as below:

- Integrated logistics services and contract base logistics (3PL)
- Administrating your logistics and supply chain to opt for the best logistic service (4PL)
- International bulk, container, and retail sea shipment
- International road transport services in forms of charter truck and retail
- International air transport services and Express service
- International rail transport services
- Domestic and foreign transit
- NVOCC service and port-based services (ship mooring service, bulk shipping service, container and retail shipment services)
- Transportation of traffic cargoes and projects (over limit size and weight)
- Multimodal services
- Loading and unloading services
- Inventory administration, inventory and inventory management
- Nationwide distribution and return flow management
- Incorporation logistics flow management
- Packaging and categorizing services



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## International trade services

International trade is the science of commercial exchanges among commercial sides from two or more countries. International trade is an interdisciplinary science covering economics, management, and even culture and study of the world. It is beyond doubt that all organizations working in the field of international trade are not able to master such complicated science or within their own industry or business it lacks the proper priority it deserves. Hence, nowadays specialized companies in the realm of international trade have experienced a boost in growth and are accompanying business and craftsmen.

It has been many years that Atlas Breeze Group has been ben taking specialized, world trade experience-based steps forward with the approach of offering trade services and has been attempting to remove the challenges for its clients. Some of our services in the field of international trade are as below:

- Supply management of clients required raw material and goods
- Research and source finding related to importing goods
- Identifying transnational markets, analyzing the feasibility of international export and marketing
- Trade negotiations and bargaining, international sale and purchase of goods
- Payment control and management and international financial systems
- Management, supervision, and issuing trade documents
- Trade intermediation services
- Conducting formalities and gaining the required licenses for export and import in Iran and transitioning countries
- Currency supply and allocation
- Brokerage and custom contract work and clearance services in Iran and transitioning countries
- Management and supervision on goods inspection in various points
- Risk management and supervision on trade and logistics insurances

## IT services

These days the movement and growth of social phenomena in the context of technology is crystal clear and inevitable. It didn't take long that this movement became one of the chief targets of Atlas Breeze Groups. The research and in-action experience soon revealed that the business flow management of economic activists would seem impossible without benefiting from a strong and comprehensive infrastructure in IT. It's beyond doubt that the growth of countries in the recent 40 years has been merely in the shadow of their technological development and this reality is understandable in organizational improvements as well. Therefore, in Atlas Breeze Group we have decided to bring the up-to-date technology in the world at the service of our organizational decisions and simultaneously offer them as below services to our clients:

- Data and information management, creating organizational archives in organizational data centers and cloud spaces
- Data analysis, preparation of statistical and analytical reports out of organizational data
- Conducting research and statistical projects for businesses based on data analysis
- Execution, supervision, and support of computer network structure and office machines required by organizations
- Supply of network security and data security products of the organization
- Design and execution of process control and management and organizational integrated software
- Design and implementation of systems and software-based solutions for optimization and intellectualization
- Designing a customized application based on organizational cross-sectional needs
- Management and implementation IT based CRM structures
- Administration of IT-based advertisement, design of websites, Portal, and online platforms
- Design, implementation, and support of organizational smart systematic connection through VOIP





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## Organizational Services

Palpable touch of progress based on expertise and technology in Atlas Breeze Group and years of experience in offering services to other organizations in the field of logistics and trades has gradually dared to share the organizational specialties in other fields as well. After a deep thorough search, we were to offer a comprehensive package to our customers with the help of eminent specialists in various fields along with utilizing the academic potential of the country and practical experience of great organizations in the world on a comprehensive ground-based on technology which supports services in businesses and organizations. Hence by adding the service in the field of accounting and human resources to the chain of services offered by the company this chance has been prepared that organizations to reduce their time and expenses and have the ability to concentrate on optimum management of their own core business by outsourcing integrated management back up units.

Organizational services available to customers and organizations in the context of an integrated software system are:

- Management of accounting and financial process of organizations
- Management of relations with governmental organizations and institutes including tax and social security organization
- Preparation of statical and analytical- financial and accounting reports
- Managing the recruitment process and staff affairs
- Management of evaluation, development, and training of human resources of organizations
- Design and implementation of specialized performance evaluation of organizations
- Management and running meetings, appointments, and organizational events

## A look at past activities

Along with organizational business development, creating a brand and a trustworthy core for changing and improvement, and optimization of organizational services has always been of great importance in the professional mainstream of international Atlas Breeze Group. Accordingly, every single practical project of this organization has been revised and analyzed by an optimization look. By applying the related technology, the operational intelligence of the organization has been formed which has a significant effect on the formation of transferable and sharable experience.

The summary of the operational activities of this group could be seen at a glimpse below:

- Continuous efficient activity in logistic projects of oil and gas and petrochemical and automobile making industry
- Execution of logistic contracts with active international and multi-national companies in Iran
- International maritime transport of around 700,000 tons of goods in form of bulk and containers
- International land transport of around 40,000 tons of goods toward European countries
- International air transport of 500 tons of goods from China and Korea to Iran
- Transit of more than 3000 containers from Banda Abbas to domestic costumes
- Definitive clearance of more than one million tons of goods from customs across the country
- Continues Management of 500 domestic shipment trips in a week to transport raw material and factory products
- Design, execution and development of integrated organizational software
- Consulting, implementing, support and organizational network security of over 350 servers and 4200 users
- Design of more than 100 specialized organizational and store websites

## Some of our valuable Customers



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## Development plan

By the formation of required legal, scientific, and operational roots for presenting full packages of organizational services to customers in recent years, the development path of Atlas Breeze Group has emerged. Benefiting from a special intelligent technology, now our group has designed a specially dedicated platform for offering organizational services which enable management and control of customers' requirements and offer solutions at the right moments. Now it's high time to present this new innovative approach in offering organizational services to other interested organizations and help and facilitate their growth.

This display and presence in the market in form of defined strategies will happen simultaneously.

- Investment in acquisition and presentation of knowledge and up-to-date efficient solutions in all mentioned areas
- Nationwide product orientated advertising and marketing for the sake of awareness
- Development of offered services and expertise in transnational levels
- Creating specialized sub platforms in every field with publishing in micro-organizations approach
- These platforms are under design in seven different frames and titles and will release into market next year:
  1. Job seeking and human resource management platform
  2. Marketing and market survey platform
  3. Sale, after-sale services, and CRM platform
  4. Organizational project management platform
  5. Warehouse management and inventory control platform
  6. Logistics management, transportation and goods distribution platform
  7. Finance and accounting platform



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## Areas of cooperation

What is clear is that Atlas Breeze Int'l group has stepped into a widespread area of offering organizational support services which are mostly expertise-oriented and is at the beginning of its development path and definitely in various aspects needs greater attempt and more improvement, undoubtedly a success in development strategies heavily lies on greater and deeper cooperation of other economic activists especially investors and entrepreneurs in various fields.

At the present, this cooperation has been defined and processed in three various groups.

1. Participation of organizations as customers in using the services provided by Atlas Breeze Group
2. Project-based, temporary or permanent Participation of individuals and organizations as partners in improving the scientific and executive level of the collection
3. Participation of individuals and organizations in the form of investors or shareholders and financing the organizational developmental projects

In the end, we are honored to announce that by accepting this complex beside themselves as business partner and organizational partner economic activists, business people, and owners of big and small industries will be able to remove all their concerns regarding their required logistic services and organizational support and would be able to have their outmost focus on their strong points and development of their business.

**Good Luck**

**Atlas Breeze International Group**